

January 21 to 28, 2012

Join the Institute for International Urban Development in

CUBA

Havana, Cienfuegos and Trinidad (UNESCO World Heritage Sites)

An Introduction to the History of Cuban Architecture and Urbanism

Insights into Cuban urban preservation | regeneration | planning issues | housing development | small historic towns

Ideal for architects, planners, art historians, antiquarians, writers and others with an interest in the history of Cuban architecture, urbanism and culture.

Our guide will be Cuban architect and urban planner Professor Julio César Pérez (former Adjunct Professor at the Faculty of Architecture in Havana; Harvard Graduate School of Design Loeb Fellow '01-'02), author of "A Master Plan for 21st Century Havana" (2006) to preserve Havana's heritage and create new urban and economic values. Professor Pérez publishes (*Inside Cuba*, Taschen Editions, 2006), teaches, serves on academic juries, and lectures internationally on Cuban architecture and urbanism. He is the founding Chair of the Cuban Chapter of INTBAU and CEU and leads the Havana International Charrette each spring.

About the Institute:

In our increasingly urban world, UN studies suggest that 70% of the world's population will reside in cities by 2050. To address the resulting challenges will require first-rate research and planning solutions that are nonpartisan and foster sustainable improvements at the local, regional and global levels.

The **Institute for International Urban Development (I2UD)** specializes in urban planning that **I**nforms decision makers and educators; **I**mproves the lives of citizens; **U**nites policy makers, local leaders, planners and donors; and **D**elivers recommendations that serve the community by maximizing opportunities and solving challenges.

Its recent activities include:

- Providing technical assistance to cities in Tanzania, South Africa, Albania, Turkey and Azerbaijan;
- Fostering cross-border spatial planning initiatives between Northern Ireland and the Republic of Ireland;
- Writing "The State of Arab Cities" and "The State of North African Cities" UN-HABITAT reports;
- Performing action research on migration and remittances in Latin America and Sub-Saharan Africa; and
- Offering executive training courses in South Africa and Hungary.

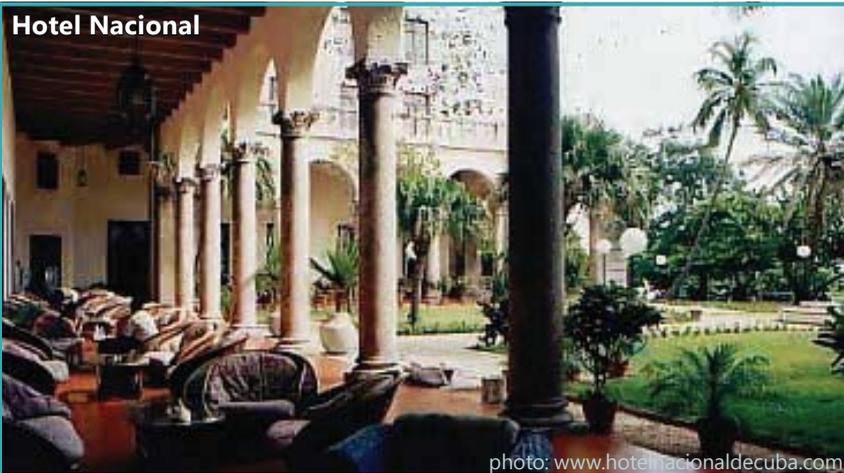
In joining this unique, exclusive week-long journey to Cuba, your generous gift to the I2UD will not only grant you luxurious access to one of the world's most beautiful regions, it will also contribute to the Institute's mission to promote sustainable urban and regional growth in lower-income countries.

Visit www.i2ud.org/Cuba to reserve your place. This trip is limited to 25 travelers on a first come basis.

DAY 1 | Miami – Havana

Saturday January 21, 2012 (Included meals: L, D)

- Group meets at check-in—Miami International Airport
- Flight Schedule: Depart: 8:00 am—Arrive: 9:00 am
- Cuban Customs
- Meet and greet English-speaking guide and Professor Pérez.
- Guided visit to the City Model for insights on the historic and urban evolution of Havana – overview by Professor Perez; a beverage will be served.
- Early lunch—Hotel Nacional—La Barracca Restaurant
- Check-in Hotel Nacional
- Visit the 1930 **Hotel Nacional** designed by US architects McKim, Mead & White considered one of the world’s best hotels.
- 2:30-5:30 pm—Lecture: ‘A Master Plan for 21st Century Havana’ by Professor Pérez.
- Brief overview of optional activities and dining options
- A bit of leisure time
- Dinner at El Aljibe—Best chicken, black beans and rice place in Havana—a casual place (included meal).



DAY 2 | Havana

Sunday January 22, 2012 (B, L)

- 9:00 am—Walking tour led by Professor Pérez.

Visit the four oldest squares of Old Havana and the most representative colonial buildings:

Plaza de Armas, 16th century. Royal Force Castle by Sánchez and Calona (1558-1577), the Palacio del Segundo Cabo or Royal Post Office (1770-1791), the Palacio de los Capitanes Generales (1776-1791) by Antonio Fernández Trevejos and Pedro de Medina; the beautiful Santa Isabel hotel—where US President James Carter was lodged when he visited Cuba in 2002—the former residence of Count of Santovenia from 1784 and El Templete from 1828 by Antonio M. de la Torre.

Plaza de San Francisco de Asís from 1628 with the baroque Church and Convent of Saint Francis of Assisi from 1735 and the 1908 Stock Exchange of Havana by Tomás Mur built by the famous US construction company Purdy & Henderson in a record time of only 16 months; the Custom House of Havana by US firm Barclay, Parsons and Klapp from 1914.

Plaza Vieja where the restoration process is best explained with a stop at a special corner restaurant which is the museum of beer in Havana. Visit the 1735 Casa de Condes de Jaruco with the most beautiful stained glass windows in Havana and walls with the original friezes and a wonderful central inner courtyard.

Plaza de la Catedral. Visit the Casa de Condes de Bayona from 1725—currently the Museum of Colonial Art of Cuba—and the Casa del Marqués de Arcos, Casa del Conde de Lombillo and Casa del Marqués de Aguas Claras, all from 18th century and the Cathedral, the greatest example of Cuban Baroque, from 1777.



- Lunch: 1:00-2:30 pm at Café del Oriente at Plaza San Francisco. (included meal)
- Afternoon—Walking tour of the Wall District (19th century/early 20th century) led by Professor Pérez.

Visit **The Parque Central** of Havana with the 1879 England Hotel, the neo-Moorish 1908 **Seville Hotel**; the 1914 Casino Español; the 1915 Great Theater of Havana by Belgian architect Paul Belau, who also designed the former Presidential Palace in 1920—currently the Museum of the Revolution; the 1925 Centro Asturiano designed by Spanish Architect Manuel del Busto—currently the Fine Arts Museum.

Walk along the world famous 1929 promenade **El Paseo del Prado**, inspired in the elevated plaza concept and considered one of the best open spaces in the world by French Landscape designer J.C. N. Forestier who also designed the nearby Park of Fraternity, Avenida del Puerto (Harbor Avenue), and the 1929 Capitolio gardens.

Visit the former home of President José Miguel Gómez from 1915 designed by Cuban architect Hilario del Castillo. Visit the former Bacardi Headquarters Building from 1930—the Jewel of Art Déco in Cuba.

- 5:15 pm—Optional performance at the Gran Teatro—we should know the performance the week before departure and the guide will reserve seats (tickets are not included in the trip cost).
- Dinner and evening at leisure—“Welcome to Cuba” packets presented upon arrival in Cuba will include a list of recommended private restaurants and evening activities.

DAY 3 | Havana

Monday January 23, 2012. (B, L, D)

- 9:00 am—Walking and bus tour of El Vedado neighborhood district led by Professor Pérez.

Visit the **City Garden of El Vedado**—planned in 1859-60 according to modern planning principles that introduced the green in the city for the first time but not developed until the early 20th century. Visit the 1906-40 University of Havana Campus, the 1926 Dolce Dimora mansion designed by Cuban architects Govantes and Cabarrocas—currently the Napoleon’s Museum and **La Rampa district**—the very heart of modern Havana with the famous 1966 Coppelia Ice Cream Parlor and the 1950s hotels, apartments, cinemas, restaurants and shops.

Visit the **former Countess Revilla de Camargo mansion**, currently the Museum of Decorative Arts, designed by French architects Viard & Destugue in 1926.

- Lunch—La Divina Pastora—overlooking Havana harbor (included meal)
- Afternoon—Bus tour of East Havana

Visit the **East Havana Housing project** built in 1961 and the Villa Panamericana built in 1991 in Cojimar. Take a look at the Alamar housing district built by the so-called Microbrigades in the 1970s.

Visit **“Las Arboledas’ housing project**, a new town planned for 20,000 people in 1984 and built in the 1990s on the outskirts of Havana. This is a cooperative work between Cuban and US architects and planners and was designed as a pedestrian community to which Hugh Rorick and Peter Calthorpe contributed. (See Groundwork Institute: <http://groundwork.org/index.html>)

Visit to Hemingway’s home—**Vignia Finca**—just as he left it.

- Return to hotel
- Dinner at Roof Garden Sevilla Hotel, a Schultze & Weaver Hotel. (included meal)

Palacio del Valle



Photo: Julio César Pérez

DAY 4 | Havana—Cienfuegos

Tuesday January 24, 2012. (B, L, D)

- 8:30am—Depart for Cienfuegos.
- Light lunch at Hotel Union—sandwiches , beverages (included meal)
- Check-in Union Hotel (while group is touring luggage will be placed in rooms)
- Afternoon walking tour of the historic center of Cienfuegos led by Historian and Architect Irán Millán and Professor Pérez.

Welcome at City Hall by Iran Millan, historian and member of the Cuban Parliament. Visit the Main Square and the famous 19th century Tomas Terry Theater, funded by the wealthiest person in Cuba in the 19th century. Visit the Catholic Church, the row houses with cafes and shops around the square, and the Art Nouveau-influenced Palacio Ferrer on one of the corners.

- Return to hotel
- Dinner at the **Palacio del Valle**—home of a sugar merchant from Andalusia as a tribute to his beloved Alhambra.
- Choral performance—Cienfuegos is known for its choral groups—competition amongst them is quite fierce. A cocktail will be served.

Plaza Mayor



photo: flickr, by pdinnen

DAY 5 | Cienfuegos—Trinidad

Wednesday January 25, 2012. (B, D)

- 9:00 am—Depart for Trinidad.
- Walking tour of the center of the city led by historian Nancy Gonzalez and Professor Pérez.

Visit **Plaza Cespedes**; a church and the new Iberostar Hotel, an adaptive reuse work, on the way back to Havana.

Plaza Mayor, Catholic Church, Palacio Cantero, Palacio Brunet, Regidor Ortiz, Casa del Cocodrilo.

- Lunch at leisure (non-included meal). Many new *paladares* have opened with the recent change in regulation of private enterprise.
- Time to explore—large craft market—Trinidad is known for its linens.
- Afternoon
- Visit Hacienda Iznaga and Tower Iznaga in the Sugar Mills Valley, listed in 1988 as a World Heritage Site by UNESCO.
- Check in to Trinidad del Mar—beach resort
- Dinner at the hotel (included meal)
- Bus will return to Trinidad
- Evening—Casa de la Trova. Cuban music and dancing.

La Rampa

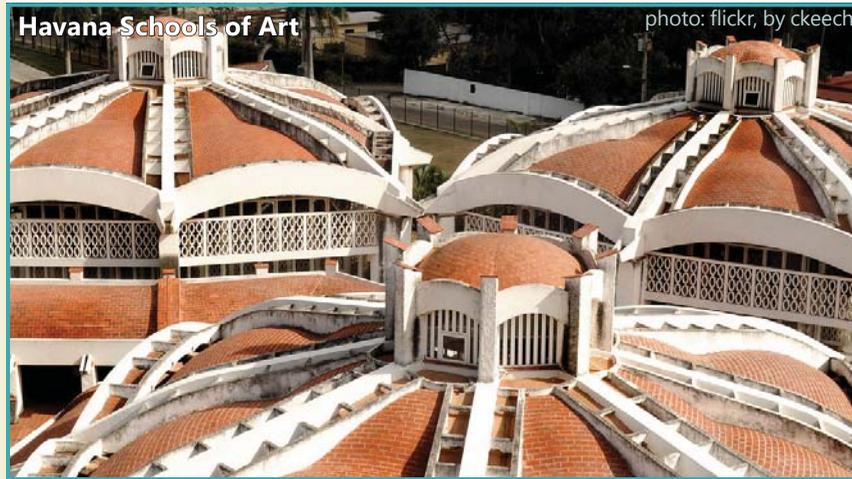


photo: flickr, by designwallah

DAY 6 | Trinidad–Havana

Thursday January 26, 2012. (B)

- 8:30 am—return to Havana—arrive around lunch time.
- Check into Hotel Nacional
- Remainder of the day at leisure
- Optional activity: Tropicana—if enough people wish to go we can use the bus.



DAY 7 | Havana

Friday January 27, 2012. (B, L, D)

- 9:00 am—Bus tour of West Havana

From the bus see the westernmost suburbs inspired by Frederick Law Olmstead's City Beautiful Movement with isolated villas in ample lots and eclectic and modern houses. Visit the world famous **Schools of Art of Havana**, a unique and appealing group of buildings built by Cuban architect Ricardo Porro and Italian architects Vittorio Garatti and Roberto Gottardi between 1961 and 1964 on the former golf course of Havana.

- Lunch—Paladar VistaMar, a 1950s architect's home by the sea, in Miramar (included meal).

- Afternoon

Visit the world-famous **Von Schulthess residence** designed by Richard Neutra with gardens by Brazilian landscape architect Burle-Marx located in the most exclusive area of Havana.

On the way back, drive along the tree-lined avenues of **Paseo and G Street** (Avenue of the Presidents) and visit the 1927 Florentine style **Baró-Lasa mansion** designed by Cuban architects Govantes and Cabarrocas with Art Déco interiors by French designer René Lalique and the 1957 **Riviera Hotel** originally designed by Philip Johnson and financed by mobster Meyer Lansky.

- Guided visit of Museum of the Revolucion
- Farewell dinner—Los Gijones—*paladar*

Baró-Lasa Mansion



DAY 8 | Havana–Miami

Saturday January 28, 2012. (B)

- Check out of hotel
- Havana—Miami
- Departure: 10:00 am—Arrival: 11:00 am

Trip package includes:

- 8 days, 7 nights in Cuba
- Round-trip air Miami—Havana
- 17 meals (see meals below)
- US airport departure tax
- Cuban visa
- Cuban medical insurance including repatriation if necessary—please see below
- Transfers from/to airport in Cuba
- Guided visit to Havana, Cienfuegos and Trinidad by two local Cuban architects
- Professor Julio Cesar Perez will be our guide throughout our journey to Cuba
- Experienced driver; modern A/C bus with W.C.
- Cuban guide
- Gratuity to guide and driver—in addition, a voluntary token gratuity will be requested from each participant for the week: for the guide (15 CUC/ \$19) and driver (5CUC/\$7)
- Tips to wait staff at included meals.
- Porterage and gratuity at hotels in Cuba.
- Entrance fees to museums and sites of interest as per itinerary
- Bottled water on the bus—2 bottles per day per person when on bus
- Practical travel guide for Cuba
- Informational packet listing recommended private restaurants and activities.

*Trip itinerary subject to change.

HOTELS: 7 nights in Cuba

Hotel Nacional—Havana—five-star hotel—5 nights

Frommer's Review: Sitting on a high bluff overlooking the Malecón, this is Havana's signature hotel, and it's loaded with atmosphere. The long, tiled lobby, with its high ceilings and heavy painted beams, is the heart and hub of this joint, and it's almost always bustling. The hotel has a vast lawn area on its high bluff that opens out toward the sea. My favorite spot here is the "Compass Card," an outdoor terrace made of marble inlaid in the pattern of a nautical compass. This is a great place to grab a table for a sunset drink overlooking the Malecón, with giant cannons protecting you on either side.

La Union—Cienfuegos—a boutique hotel—1 night

Frommer's Review: This hotel, housed in a marvelously restored colonial mansion right on the Boulevard a block off of the Parque José Martí, is one of the nicest boutique hotels in the country. The neoclassical furnishings are elegant, and the service is attentive. The inviting pool here is located in an interior courtyard, with a fragment of an old arched brick wall and a couple of sculpted lions standing guard over it. The open-air central courtyard bar is another great space to hang out and relax, as is their beautiful rooftop bar.

Trinidad del Mar—Trinidad—all-inclusive beach resort—1 night

Frommer's Review: The fanciest beach hotel in the general area of Trinidad, this place is semi-luxurious and easygoing. For those looking to combine beach time, great sea and mountain views, and easy access to Cuba's finest colonial city, this is without doubt the best option. The all-inclusive hotel imitates the famed colonial architecture of nearby Trinidad, with pastel colors and pastel-colored imitations of the town's more famous landmarks, including the San Francisco tower and the Plaza Mayor. The hotel is on one of the best sections of Playa Ancón, and it has a great pool and all the services one could want, including language and dance classes and diving. Rooms are handsomely outfitted, nicely decorated with pale yellow walls and blue accents.

MEALS: 17 included meals

Breakfasts: 7, Lunches: 5, Dinners: 5

Included are two meals at exceptional *paladares* (private restaurants).

Meals: (please see itinerary). At all meals there will a choice of at least two main courses, at least two beverages, and dessert and coffee.

NOT Included in trip package:

Domestic Air round-trip to Miami

Cancellation insurance—please see below

Departure tax Cuba—\$30 per person

Airline baggage charges

ITINERARY

Saturday January 21, 2012: Miami/Havana—ABC Charter—
Departs Miami 8:00 am and arrives Havana 9:00 am

Saturday January 28, 2012: Havana/Miami—ABC Charter—
Departs Havana 10:00 am and arrives Miami 11:00 am

TRIP COST:

Double Occupancy: \$8,575 per person

Single Occupancy: \$8,785 per person

The trip cost price includes a \$5,000 tax-deductible gift to I2UD. After final payment has been made, I2UD will send you a letter acknowledging your tax-deductible gift of \$5,000.

All gifts to the Institute for International Urban Development are tax-deductible to the extent provided by law. We affirm that no goods or services exceeding the IRS provisions are provided in consideration of charitable gifts to the Institute for International Urban Development. Please consult your tax advisor for details.

Please note that a "people to people" license to enter Cuba from the Department of the Treasury is pending. In the unlikely event that our license application is denied, all funds paid will be refunded in full.

To sign up for this unique trip to Cuba, please go to: www.i2ud.org/Cuba

A \$2,000 deposit is required to register with final payment due on **November 1st, 2011.**

Please see below for information on travel cancellation insurance and medical insurance for pre-existing conditions.

This trip is limited to **25 travelers** on a first-come basis.

A passport valid through July 21, 2012 is required to enter Cuba.

If you have any questions, please contact Mary Shia at shia@i2ud.org.



Photo: Julio César Pérez



Photo: Julio César Pérez

IMPORTANT INFORMATION FROM WORLD PASSAGE LTD., ORGANIZERS OF THIS TOUR

IMPORTANT PASSPORT INFORMATION

To participate in this trip your passport must be valid for at least SIX MONTHS to the day after our entry into Cuba on January 21, 2012 and should have an expiration date later than July 21, 2012. Please do not register until your passport meets this requirement. Once you have submitted a valid passport for registration you can not renew or change your passport as it will invalidate your Cuban Visa.

CANCELLATION & MEDICAL TRAVEL INSURANCE

PLEASE NOTE: The purchase of cancellation/medical travel insurance is strongly recommended. Most travel insurance policies include both cancellation and medical coverage.

To have a pre-existing condition covered you will need to purchase your insurance within 14 days from the date of your final payment for the mission.

PURCHASING CANCELLATION & MEDICAL TRAVEL INSURANCE

You may purchase from the insurance company of your choice.

Additionally you may purchase from ACCESS AMERICA by calling 800-284-8300.

When purchasing an Access America policy by phone please give to the Access America agent the ACCAM number: F027117. This is the identification number of our mission coordinator and will facilitate your application process.

The "BASIC" policy offered by Access America is adequate

PLEASE DEAL DIRECTLY WITH THE INSURER OF YOUR CHOICE.

INSURANCE IN CUBA—In case you need medical treatment, hospitals and clinics for tourists are conveniently located throughout the country. Cuban medical insurance is included in the price of the mission and covers 100% of medical expenses up to \$25,000 and repatriation or transportation due to illness, accident, or death (up to \$7000)—except as noted below. Your hotel has a first aid station and nurse for immediate attention to minor illnesses or injuries. Your insurance will cover treatment in the hotel and at a clinic if necessary. **PLEASE NOTE:** Cuban health insurance does not cover treatment for a pre-existing condition—you are liable for the costs incurred from the treatment of a preexisting condition. You may seek reimbursement from your USA insurance company, if your USA policy so provides.